





# ABOUT US

**Aemmedue Como** was founded as a technical-styling consultancy company in 1988. In 2010, upon the arrival of new staff, Aemmedue decided to extend its core business, to focus upon **life-style communication consultancy** operations.

Aemmedue develops roadmaps that truly assist clients when navigating in, and dialoguing with, the complex world of digital and traditional communication. Today, our team works alongside and assist clients on a dynamic excursion towards the construction of a highly successful **Brand Identity**.

Creative thinking, professionalism and digital capabilities ensure our digital studio is a solid starting point in the development of the appropriate **business communication** acumen and the resulting brand identity.

Aemmedue specializes principally in the development of **BTC and BTB communication**, such as: **handling and packaging, furnishings and industry, food and drink, fashion and luxury items**.

Without a doubt, the distinguishing feature of our Agency and our output, is our constant and punctual attention to ensuring concrete results; exceeding the expectations of our clients.



# PHILOSOPHY

“

*A man who stops advertising to save money is like a man who stops a clock to save time.*

Henry Ford

”





# ON LINE ADVERTISING

## **WEBSITE**

Aemmedue creates professional websites in line with requirements. Our sites are easily accessible and user-friendly. We can build showcase websites or more complex solutions, such as e-commerce sites, that are user-editable.

## **SEO & SEM STRATEGY**

Aemmedue strategy covers a range of activities to solve the problems of low website traffic. Our operations facilitate higher spontaneous or payment-backed placement in major search engines, such as Google, Yahoo and Bing.

## **NEW SOCIAL MEDIA**

Aemmedue provides full support in creating and managing social network pages. We create attractive content to increase fan recruitment. We also create purpose-built advertising campaigns suiting whatever requirement.



# OFF LINE ADVERTISING

## **BRAND IDENTITY**

Aemmedue assists its clients in concentrating time and resources into the definition of a clear identity and finding the correct balance between mission and objective. Images, colours and graphs are the true stars; and help obtain coherence amongst the various stakeholders.

Aemmedue services include: logo study and design, co-ordinated imagery, company catalogues, packaging and much more...

## **PROMOTION**

Business promotion sometimes requires the development of below-the-line campaigns (traditional media).

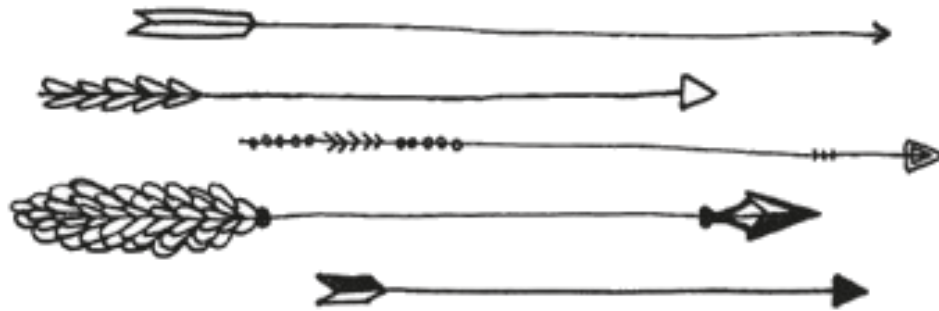
Aemmedue develops regional, national radio and bill-poster campaigns.

## **PRESS OFFICE**

Aemmedue works with renowned Press Offices in Milan to ensure the message gets across in the major national newspapers and business magazines. For regional publication, Aemmedue prepares the press releases and personally involves journalists and the intended media.



# MARKETING

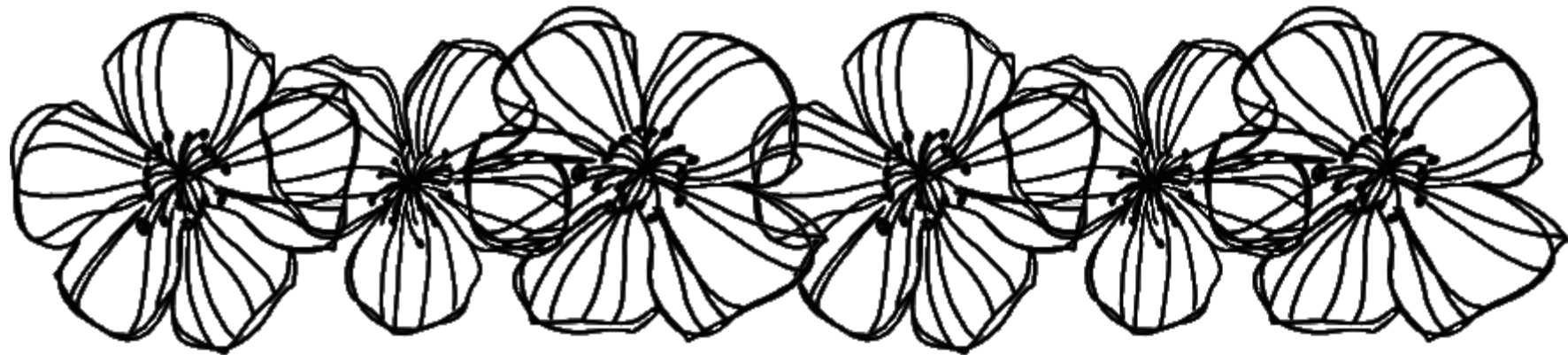


*Target your  
Customers*

Strategy is a complex affair and requires the identification and analysis of multiple factors. Marketing plans provide a complete view of the prospects and the opportunities required to implement improved communication strategies, while keeping the objectives and tools in full balance.



# EVENTS



Applying immense dedication and passion, Aemmedue develops and manages exclusive business events. We guarantee professionalism and assistance throughout all phases, from event creation to its fruition. We cover exhibitions, meetings, workshops, inaugurations, anniversaries and gala dinners.



# CUSTOMERS







# CONTACTS

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