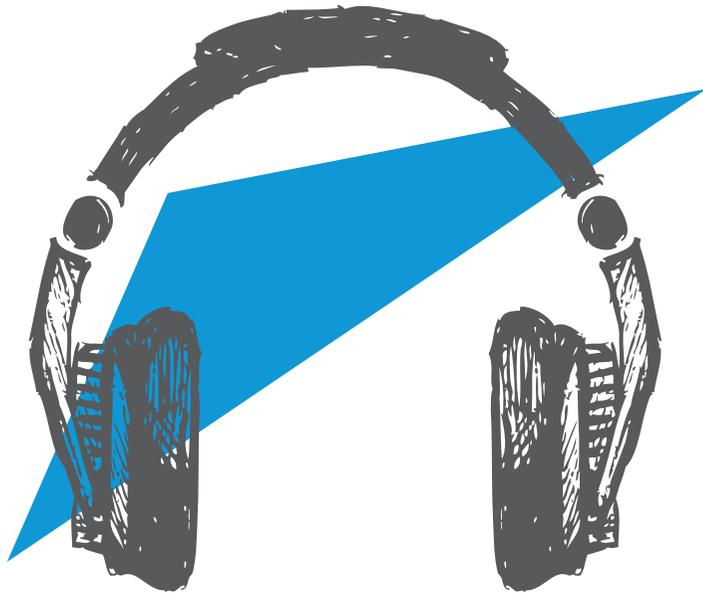




ABOUT US



Aemmedue, founded in 1988, offers services in the world of **communication** and corporate **marketing**.

Our web agency develops strategies that can really help to navigate and communicate in the complex world of communication. Our team supports and advises Clients on a dynamic itinerary to build a highly successful corporate identity.

Creative thinking, professionalism and in-depth digital skills make our firm a solid starting point for developing the right corporate communication.

Aemmedue is specialized in the development of communication plans in **sectors** such as: **packaging, legal, furniture, industry, food & beverage, make up, fashion and luxury products.**

What certainly distinguishes our agency and our work is the **constant and punctual attention to the achievement of concrete goals, working so that the results always exceed the expectations of our Customers.**

PHILOSOPHY

“ *Honesty and in-depth technical knowledge
are the basis of our work.*

*This allows us to establish a lasting
relationship with our customers, based on
mutual respect and trust.* ”



ON LINE ADVERTISING

WEBSITE

Aemmedue creates professional websites, with an excellent visual impact and optimized according to the canons of natural indexing. We deal with the development of display window websites, e-commerce, blogs, landing pages, including the study of seo friendly texts and the visual presentation of the product.

SEO & SEM STRATEGY

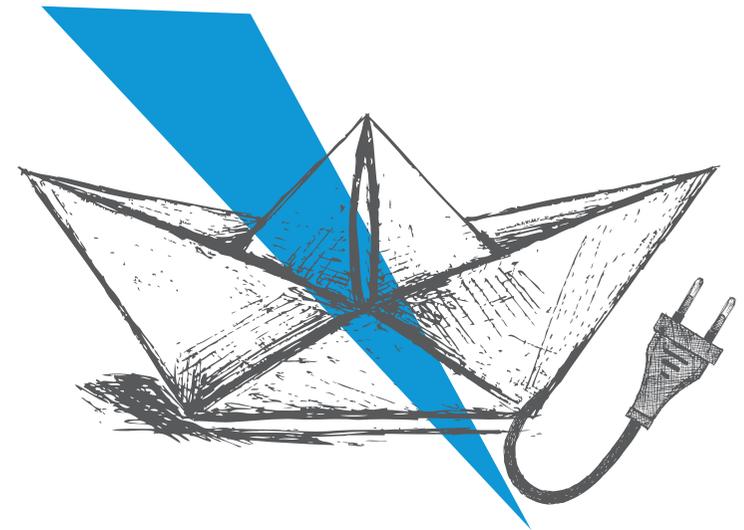
Set of activities that Aemmedue carries out in the structure of websites to increase the traffic of online users. These operations facilitate the natural and paid positioning of a web page in major search engines such as Google and Bing. The path may include a quali/quantitative analysis, which allows us to have access to a considerable amount of market data.

SOCIAL MEDIA

Aemmedue provides complete support in the creation and management of corporate social media strategies. We provide engaging content creation, editorial planning, development of online and promotional customer service strategies, online recruitment and advertising campaign management.

WEB CONTENTS

For an increasingly digital world, Aemmedue is responsible for editing seo texts for the web, visual presentation and study of the product image including photo shoots and creation of motion graphics videos optimized with the latest trends and online strategies.



OFF LINE ADVERTISING

BRAND IDENTITY

Aemmedue helps to establish a true corporate identity, creating the right balance between mission and objectives. Images, colours and graphic schemes are the real players and help to obtain a strong coherence with the different stakeholders. Specifically, we study and design company logos, brands image, audio/video presentations, brochures, samples and products catalogs.

PROMOTION

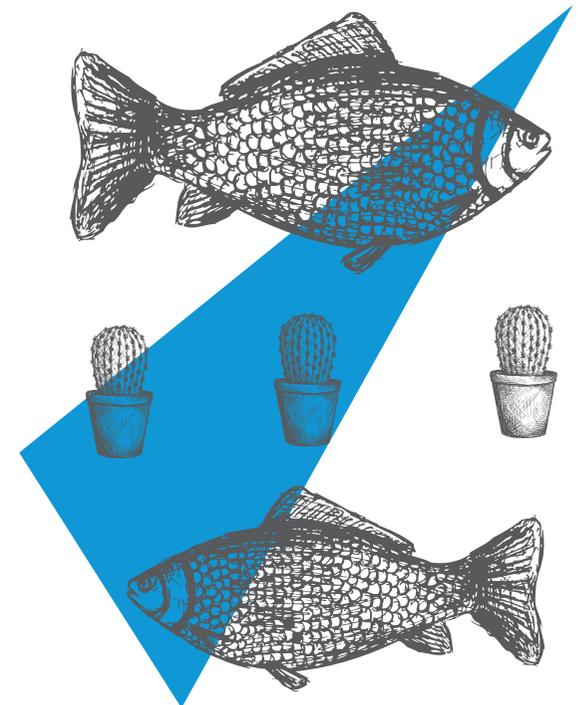
Our agency deals with business promotion through the development of traditional campaigns both on the regional and national territory, such as: radio commercials, poster campaigns and distribution fliers. Aemmedue is also responsible for the management and coordination of sponsorship projects.

PACKAGING

The packaging of a product is much more than just a dress. Our team of graphic designers studies and designs the best graphic solutions, with special focus on the target audience and related functions of use. In particular, we develop every part of the project, starting from the graphics of the project, to the careful choice of materials and finishes, directly coordinating with printers and paper converters.

UFFICIO STAMPA

Aemmedue works with renowned press offices to ensure that the message is conveyed in an appropriate and widespread manner in the main national newspapers and trade magazines.



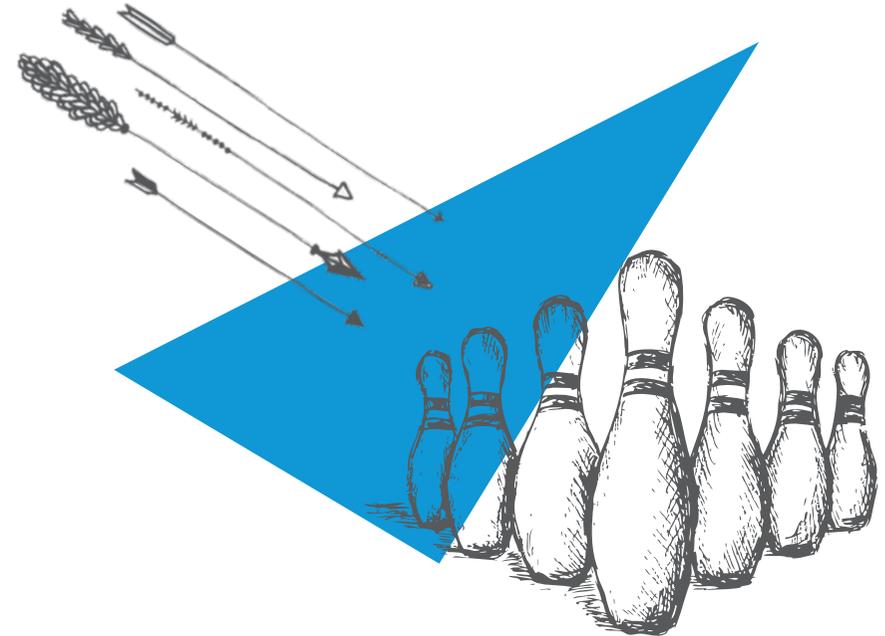
WEB MARKETING

WEB MONITORING

Constant online monitoring operations to identify the current perception of the brand and to make valuable comparisons with competitors. This analysis allows the company to have a complete and in-depth view of the current situation, anticipate the needs of the market and select more accurately the online strategy to be followed.

WEB STRATEGY

Thanks to our extensive experience, we are able to identify and cross-reference a large amount of data, including backlinks, communities and blogs that are correctly included in the company's strategy and can enhance and feed the online word of mouth, customer loyalty and finally achieve an increase in sales.



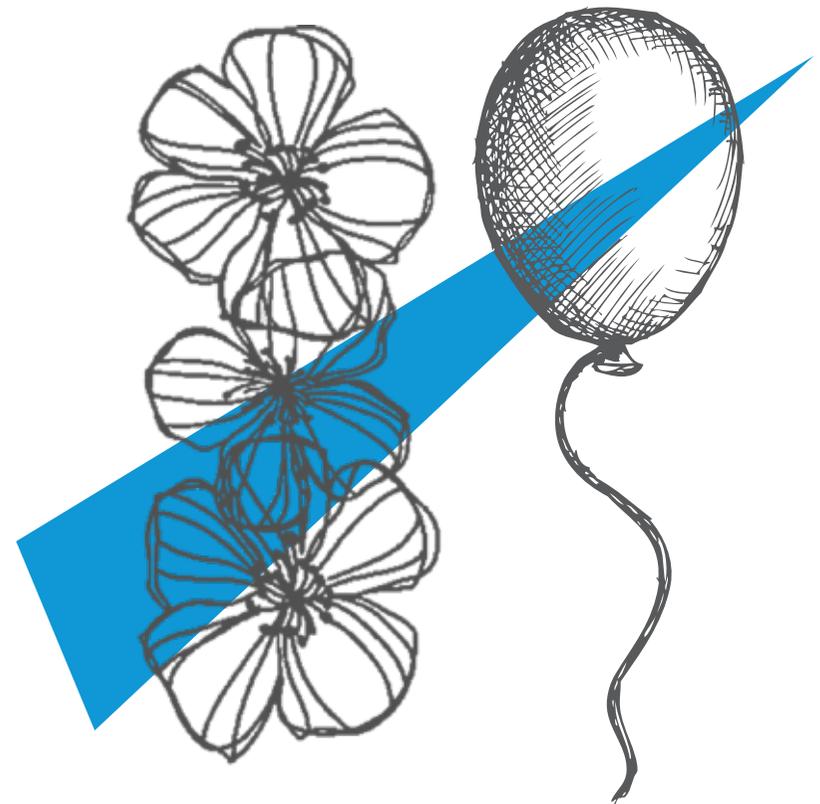
EVENTS

AEMMEDUE EVENTS

Aemmedue is passionately involved in the management and development of exclusive corporate events. We guarantee maximum professionalism and assistance during all phases of the event, from its conception to its total execution. The events we deal with are: trade fairs, meetings, workshops, inaugurations, anniversaries and gala dinners.

STAND DESINGS

Since 2015, our agency has been developing the design of the stands internally with the valuable contribution of our architect. We are able to offer the customer, in addition to an innovative project, a complete professional assistance in the preparation and management of the event, including the preparation of all the necessary technical documentation.



CUSTOMERS



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